



Chortopia, available on the Apple App Store.

An innovative parenting tool that blends play and work time into a positive family experience.

Chortopia is a new and unique “chore app” available now in the Apple App store. An idea conceived and created by real parents to address a universal parenting challenge, Chortopia presents a simple, yet effective, solution for the way families with young kids work together. Chortopia provides parents of children ages 5-8 with a creative and fun way to teach responsibility and positive behavior by turning chores into story “Advenchores”.



Caring parents seek new ways to improve the quality and effectiveness of time with their children. Chortopia offers a convenient solution that helps parents succeed in the crucial role of teaching work and responsibility. It does this by creating a playful experience where kids learn to understand the benefits of helping out and working together. Unlike typical “chore apps” that require parents to set up and manage complicated charts and reward systems, Chortopia simply blends short lists of tasks or behaviors parents choose into entertaining, illustrated and narrated stories called “Advenchores”. Kids “turn the pages” by completing their activities. While other “chore apps” ask parents to spend extra money and time purchasing expensive gifts, Chortopia provides in-app rewards of engaging stories and fun games played with collectible character cards.

Chortopia: Book 1 is currently available for free on the Apple App store for iPhone and iPad [iOS 8.0 or later]. The initial app release includes an English language version and is available around the world. Additional books with all new Advenchores, and characters are available for purchase in the app.

Please visit www.chortopia.com or “Chortopia” on Facebook for additional information, including videos and screenshots of the app.

Chortopia is a creation of Aurasync Studios, Inc., and was developed by award-winning, educational game designers and veteran game developers who also happen to be parents.

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If you would like additional information on Chortopia or wish to schedule an interview, please contact:

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To download the app: <https://itunes.apple.com/us/app/chortopia/id1115874016?ls=1&mt=8>

Promo codes available upon request.